SpamPoetry
Varvara & Mar (2012)
SPAMpoetry is a series of knitted works containing visual poetry from collected spam. The process consists of 2 main parts:
1. generating poetry from collected SPAM
2. modifying an electronic knitting machine in order to give SPAMpoetry a knitted form.

Concerning the concept, we are interested in bringing together digital culture and traditional handicraft. To be more specific, the idea is to experiment with the form and meaning of SPAM. We turn SPAM into a romantic, funny or even sarcastic poetry and present it in unusual tangible form as knitted garment. To be more specific, we call final result dysfunctional wearable, because it reminds a sweater but is not really a one. Like SPAM, our dysfunctional wearable does not have a purpose. Talking about the form of artworks, one is able to recognize sweater parts in unusual position and size.

Coming back to SPAM, it is generated automatically nowadays. Hence, we aim to apply the same technique for recycling it, generating poetry from SPAM algorithmically, converting into a pattern and uploading to the knitting machine. Of course, the process of knitting is done manually. Thus, we create a contrast between rapid and overwhelming digital world and slow, careful knitting process.

Why we speak about SPAM? First, SPAM generation, distribution, and reception consume a significant amount of energy that is wasted basically. Hence, with our project we aim to draw attention to this fact and find a meaning and usage for SPAM.

And finally, we apply locative SPAM. In the places where the SPAMpoetry has been produced we have been collecting SPAM from locals. The works presented in this catalogue contain locative SPAM from Eindhoven and Malmö.
For a fixed have a winner of some dollars. I received your email.

The law and stamina, if you will have a business.

Email address from Daniel. Have a computerized ballot this message.

***

Dear you, include your quick response will give me joy.

Won you one of British international lottery of your claims: my next of pure.

Finance southern sun lottery draws. I am a compensation.

Please consider my name as soon website, I lost my system transaction.

Do not miss your email from the banking law and love.

Left somalia because of your interest and then I must be executed.

***

All exercises pills, the website, the hope of this has a solicitor.

System, I will be transferred into your help every day.

To know that all required Burkina Faso with pills.

His job of dollars business.
I believe truly
Next on 25 for more opening
Those after a program,
Inside account of value
To inform years and take swiss.

For everyone as
Well your name is enterprise
Increases in for.

***
I pass details once
Mouse keywords unclaimed. New
That dancefloor information.

Reach? I have for the following
To hear for outstanding my

All John country soonest!
During work experience
Single me from elektro.

Compliments and copies
Conscientiously a bit charming
The past sensibility

Director cooperation
Dr. Full original opportunity

Mutual partnership
Words that make up to make your
Winnings, I know sensibility.

***
He ordered best urologists
Have the products. Take a million
Resemble a bag international

This great number participants
Were selected as of the

Copy conscientiously
Business will not survive
Only proposal.
Bottles are coming
Automatically this is hinch. I know ourselves fail enlargement of yourself contacting you, responsibility. Sending you immediately.

To come to come down, if such letter, if you will of the below supplement.

***

Aids the website, rock of handling this site in the Professional data and days to enlarge dear friend, a pound in length! The total sale list and management of maxgentleman to hear from you to hear back.
Our manager
Drop a bomb on professional
Data as all assistant

Transaction that you doing
You would like new companies

Setting-up companies
Setting-up companies setting-up
Companies winding-up.

***

Our manager
Of a trustee see the provision
Of items from any

Question related will be
Paid to the transfer to be

Offered for partners
In Amsterdam company
30 to contact with dance.

It is connected
I would like Katy one your
Assistance tonight

Are offering it imperative
To go into your email

Without your interest
And enjoy a partnership.
I need your email.

***

Ref number with the
2nd category is now made
Available to us

Processing of joy executive
Phone numbers and my bank

Your email account
that you computerized
Enjoy amount. Surprise
Our enterprise is with the bank manager. Told me opening.

Accounts in this mail when millions have stipulated. Please see.

The head of company as his positions, this mail when you are the few here.

Our foreign customer who died along with the world. We are therefore.

Upon receipt following few lines for the faith that are.

Discovered an abandoned sum of your others list of markings track next.

I represent off your account all contact me. So republic succeed.

Your state businesses off health of members be as always.

Of its personnel recruitment notification have realized do.

*** We single moving is a program. ranking system. Cash home and truth money.

To those two clicking the assigned John ebay here preferred.

Company to help were to make free death lady. My system search-engines.
Your name is trapped
Bank of their willingness
Agent with max penis

Details will be part of their
Orgasms! Dr. Tsai promise

Numbers and you and
Accounting program in India
A winner of research.

***
Participants were selected
And fifty thousand united
Kingdom of both families.

Not interested in my name
As his next Maxman

Selected discount please
Your email account is emerging
For mailing list extra large.
Welcome to the SPAM Poetry by Varvara Guljajeva & Mar Canet Exhibition at STPLN
Opening:
Fri 11/5 at 18.00-20.00
Opening hours:
11/5-18/5 10.00-17.00
...
24/5 Artist talk
...
12/5-13/05 The Knitting Club Workshop

SpamPoetry
Varvara & Mar (2012)
Artists information:
Varvara Guljaeva - http://varvarag.info
Mar Canet - http://mcanet.info

Solo exhibition at:

Stpln

11th until 18th May 2012 in Malmö

Location:
Stapelbäddsgatan 3
211 19 Malmö (Sweden)
http://stpln.se

Thanks for supporting the project: